

## Who we are

Web Avenue is a Web Solutions and Information Communication Technology provider based in the Kingdom of Bahrain. Through its knowledgeable IT team and experienced management, the company helps its clients define and implement their E-business strategies in the areas of network integration, applications development, website and virtual domain hosting, and various areas of ICT.

## Products & Services

The company offers the following services to its clients:

### E-Commerce Solutions

- Website Development
- Web and Email hosting
- ERP Development

Mobile Application Development on iOS, Android and Blackberry.

### Enterprise Solutions

- HR Systems
- Hospital Management Systems
- Debt Collection Systems
- Point of Sales System

### Private Automatic Branch Exchange (PABX)

- IVR Recording with wide range of options and languages
- VoIP and telephony solutions that massively cut costs
- Call Center Deployment

### Network Deployment

- Business Workflow Management Systems
- System Security and Assessment
- System Dashboard Integration

### Media Intelligence

- Media Monitoring/surveillance
- Social Media Management

Web Avenue is driven to provide 360 degrees IT support solutions, offering ICT, web solutions, and social media services specific to indi-



vidual business requirements. Web Avenue benefits from several strategic alliances by receiving very competitive pricing on most services, allowing the company to offer favorable pricing on its services to customers.

Web Avenue currently delivers Web and IT solutions to customers, and will commence to deploy exclusivity agreements for PABX installations with major telecom providers in the 3<sup>rd</sup> quarter of this year. The company currently hosts approximately 30 websites and has five servers and PABX's. Additionally, the company is introducing a turnkey solution that is suitable for newly established companies. New companies can select one of three packages, from basic to full-fledged cumbersome, that offer to install all the ICT requirements for a brand new operation. The packages include Website creation, email and hosting set-up, telephony and PABX set-up, Accounting and HR software, among other bonus features such as social media campaign management and logo and stationary design.

All services are competitively price and targeted towards small to medium size businesses. Web Avenue feels that this market segment has largely been neglected because of the amount of "hand-holding" required by this segment, and the inability to pay the higher fees charged by many SP's for typically poor service and user support.

EDIP Offer:

WebAvenue will offer Discounts up to 30% to all start up entrepreneurs from the EDIP program on all our services (Design development and deployment) and 15-20% discounts on Hardware purchases where applicable.

WebAvenue will also offer an **installment option** for start up entrepreneurs, this option will be limited to Development and design services as standard, hardware and large deployments will be subject to guarantees and be considered on case by case basis.

For more information and inquiries our sales office can be contacted on the +973 77202030 or alternatively call:

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